

# The IMPACT



## JABE Behind the Scenes

Autumn 2011

**20<sup>th</sup> Anniversary JABE Annual Dinner & Business Panel**  
10 November 2011

**New Dinner Speaker**  
The Rt Hon Michael Portillo



**JABE Property Seminar: Real Estate – Do Morals Matter?**  
4 October 2011 at CBRE

**Seminar Speaker**  
Nick Leslau, Prestbury



### The 'Money & Morals' Schools Programme

- **UK Riots and Morals:** As the UK's only educational charity to offer moral and ethical educational materials to schools, 'Money & Morals' was in a unique position to respond to the August 2011 UK riots. In addition to receiving coverage in the electronic and print media (see JABE in the News below), 'Money & Morals' took the opportunity to engage with ministers at all levels to stress the importance of teaching ethics in school.
- **Submission to Government Review:** At the request of Schools Minister Nick Gibb MP, 'Money & Morals' gave a detailed submission to the Government review on PSHE (Personal & Social Health Education) to ensure that financial decision making with morals is embedded in teaching.
- **TES Resource:** 'Money & Morals' has been listed as a recommended resource on the Times Educational Supplement website
- **Roadshows:** 'Money & Morals' has been to Haberdashers' Aske's School for Girls and St Helens School in September. Upcoming schools to be visited this term include Hasmonean Girls, John Lyon, St Margarets, Watford Girls and Eton College.



### JABE in the News

- The 'Money & Morals' press release "Can Morals be Taught to Looters?" was distributed to all major news outlets following the UK riots
- JABE Executive Director Lorraine Spector was on LBC, Radio 5 Live and BBC Radio 3 Country speaking about the need to teach ethics to young people
- "Should we Teach Morals in the Classroom?" article featuring 'Money & Morals' was published in The Times Online
- "Shoplifting Has Been Trivialised Too Long" article featuring JABE and 'Money & Morals' was published in the Financial Times
- JABE article "Judaism & the Profit Motive: How Compatible Are They?" to appear in over 20 synagogue Rosh Hashanah magazines in the UK, including the Princess Road Synagogue, Liverpool; Hampstead Synagogue; St Albans United; Stanmore & Canons Park Synagogue.



### JABE Annual Dinner & Panel Update

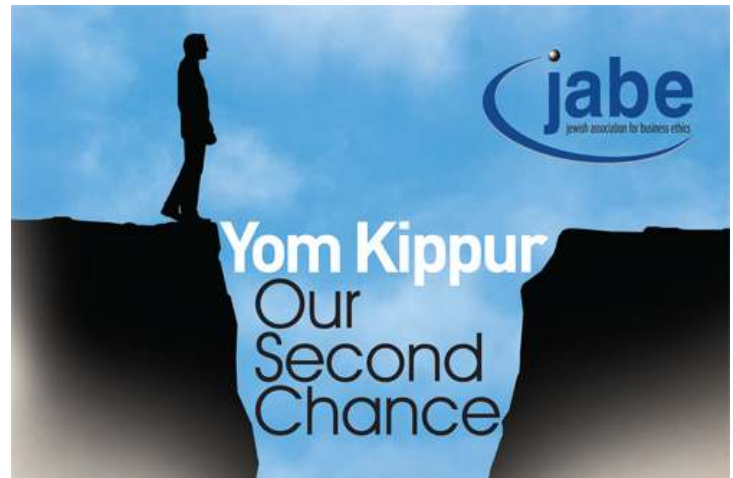
- **New Speaker:** JABE is pleased to announce that the Rt Hon Michael Portillo, former Cabinet Minister and Broadcaster, will be joining the Dinner Panel. Joanna Lumley is now unable to attend the Dinner.
- Mr Portillo is a former Conservative MP and Shadow Chancellor of the Exchequer. He currently appears in the weekly political discussion programme "This Week" on BBC1 and is a weekly columnist for The Sunday Times.
- The other panellists are: David Tyler, Chairman of J Sainsbury plc; Jeremy Isaacs, Founder of JRJ Group; and Dayan Isaac Berger, Dayan of Manchester Beth Din. Interviewer: Nick Cosgrove.

## New JABE Consultant

- JABE would like to welcome Daniel Greenberg as an honorary consultant
- Daniel Greenberg is a barrister who served as Parliamentary Counsel and as a legal adviser to the Lord Chancellor's Department. He is presently a consultant at Berwin Leighton Paisner LLP.

## Good Business Practice

- Daniel recently worked with JABE to create and facilitate Good Business Practice's Business Ethics Training Course for Law Firms, taught in July at Salans, an international law firm with offices in 60 countries.
- The course was awarded CPD accreditation by the Solicitors Regulation Authority and will be offered to other law firms as part of Good Business Practice membership.
- Following the success of the course, Salans became the latest company to join Good Business Practice.
- Good Business Practice is a business leadership group formed by JABE to embed ethics within companies by offering bespoke training courses, an Advisory Panel, Guiding Principles, educational resources and seminars.



## JABE Yom Kippur Leaflet

- Letters have been sent to every synagogue in the UK informing them that their Yom Kippur Leaflets will arrive at the end of the month
- 60,000 leaflets will be distributed to the synagogues
- This year's Yom Kippur Leaflets were kindly sponsored by Dents Chairman Robert Yentob



## 'Money & Morals' School Competition Underway

- 'Money & Morals' began taking entries to its school competition at the beginning of the new school year.
- Prizes include £250 for their school and a work experience at Investec Bank.
- Awards to be presented to the students at the Annual Dinner

## JABE Property Seminar: Real Estate – Do Morals Matter?

- Tuesday 4<sup>th</sup> October, 8.00-9.30am
- CBRE, Henrietta House, Henrietta Place, London W1
- Guest Speakers: Nick Leslau, Ian Marcus, Howard Morgan and Rabbi Shlomo Levin
- Accredited for CPD Points by the Solicitors Regulation Authority
- Kindly hosted and sponsored by CBRE

