

The IMPACT



JABE NEWSLETTER

Wednesday 27 July 2011

Coming Soon JABE 2011 Yom Kippur Leaflet



'Money & Morals' Website Launch at House of Lords

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- The 'Money & Morals' Website (www.moneyandmorals.org) was officially launched at the House of Lords on 19th May
- Attended by 80 prominent educationalists, business leaders, VIPs and members of the press
- Hosted by Lord Woolf with Lord Lingfield as Keynote Speaker
- Extensive media coverage in local, national and international press as well on radio including LBC and BBC Radio 4
- Website piloted at select schools including City of London School for Boys, Bancrofts School and University College School

New Trustees

- JABE would like to welcome new Trustees Elaine Aarons and Ashley Rogoff
- Elaine is a senior partner and international employment lawyer at Withers LLP, with over 28 years experience
- Ashley is a Managing Director and Partner at Ashley Page Insurance Brokers Ltd

JABE 20th Anniversary Annual Dinner & Panel 2011

- Park Lane Hotel, 10 Nov 2011
- Speakers: David Tyler, Chairman of J Sainsbury plc; Jeremy Isaacs, Founder of JRJ Group; Dayan Isaac Berger, Dayan of Manchester Beth Din. Interviewer: Nick Cosgrove
- Business Ethical Review 2011 to be distributed at the Dinner and throughout the year

'Money & Morals' Schools Competition Announced

- Opened July and runs until October 2011
- Students to present ethical dilemma in the workplace and write a Code of Ethics for a company
- Awards to be presented at 2011 Annual Dinner

GBP Runs New Business Ethics Course

- Good Business Practice, together with Daniel Greenberg, have created and written a bespoke 2 session Business Ethics Course for Law Firms
- The course, facilitated by Daniel Greenberg, was held on 23rd June and 6th July at Salans, an international law firm with offices in 60 countries, and was attended by some 25 Salans partners, associates and others
- The course has been awarded CPD accreditation by the Solicitors Regulation Authority and will be offered to other law firms as part of Good Business Practice membership



1,600 Students Benefit from 'Money & Morals' Roadshows in First Half of 2011

- 'Money & Morals' Roadshow has visited 13 schools since January 2011, benefitting approximately 1,600 students
- Schools visited were: Mill Hill County, St Helens, Watford Girls, Woodford County High School, Hasmonian Girls, Jewish Free School, Bushey Meades, City of London Girls, St Margaret's, Merchant Taylors, Hasmonian Boys, Watford Boys, St Albans Boys
- To date, there are 17 Roadshow bookings for academic year 2011/12 including Eton College, Haberdashers' Aske's School for Girls, Hasmonian Boys and Girls Schools, Yavneh College and Christ College

JABE in the News

- Media articles on current ethical issues and based on JABE's business seminars have been published in both the Daily Mail and the Jewish press
- Good Business Practice article published in the Jewish Chronicle
- 'Money & Morals' article published in the Jewish Chronicle
- JABE Rosh Hashanah article to appear in Synagogue newsletters nationwide
- JABE retrospective to appear in the Princes Road Synagogue magazine



JABE Meets with Schools Minister

- Meeting with Nick Gibb MP, Schools Minister and Christine Flower, Head of the Government PSHE Review, took place in July 2011
- Meeting with David Triggs of EAT Academies took place in June 2011

JABE Yom Kippur Leaflet to be Distributed to Every Synagogue in UK

- Written and designed in-house by the JABE Team with input from Trustees and JABE Rabbinical Consultants
- Leaflet uses Yom Kippur as a springboard to explore a "zero tolerance policy" versus giving a second chance in the workplace
- 55,000 leaflets printed, to be packaged and distributed to every synagogue in the UK and given to every attendee on Kol Nidre
- Will be downloaded onto the JABE website prior to Rosh Hashanah

JABE BUSINESS ETHICS SEMINARS



JABE Football Seminar Panel

- **April Seminar** – "Winning the Employment Game: The Ethics of Hiring, Firing and Retaining"
- Guest Speakers – Elaine Aarons, Paul Deacon and Rabbi Dovid Roberts
- Seminar was hosted by Withers LLP
- Preceded by a members only pre-seminar reception as part of JABE membership campaign
- Attended by some 60 guests
- **June Seminar** – "The Business of Football – A Beautiful Game or a Dirty Game?"
- Guest Speakers – Sir Geoff Hurst, Keith Edelman, Jonathan Barnett, Philip Bernie, Matt Scott, Rabbi Dovid Roberts, Jonathan Metliss
- Seminar was hosted by BDO
- Preceded by a members only pre-seminar reception where guests got to meet the panellists personally
- Attended by some 120 guests
- **Property Seminar in October – Details to be Announced!**